

Clever Choice takes great pride in the breadth and depth of our product lines and how we believe we have a product for every customer.

To help customers narrow down the options while maintaining our product diversity, we've divided our product lines into three broad, colour-coded solution groups.

Laminate Solutions

Our Laminate Solutions bring everyday value and adaptability for flooring projects of all shapes sizes.



Classic | Hydro | Shield

Resilient Solutions

Our Resilient Solutions are specifically designed to combine the look and feel of timber with the durability of laminate.



Vinyl | Hybrid

Timber Solutions

Our Timber Solutions represent the finest wood finishes from around the world, packed with unique features in every panel.



Oak | Australian | Exotic | Bamboo